



# PLAYBILL AD FORM

Feature your ad in Bragi's Players production of the LITTLE MERMAID JR. PLAYBILL. All funds raised will directly benefit **Taft Foundation's** Bragi's Players, non-profit children's theater. Ad's can be tax deductible.



Playbills are 8 1/2 x 11 folded in half (5.5"w X 8.5"h). **Your ad will be printed on 500 playbills**

Size	Specs	Price	# of ads
1/4 page or business card	5"w X 2"h or 2.5"w X 4"h	\$25.00	_____
1/3 page	5"w X 2.5"h	\$35.00	_____
1/2 page	5"w X 4"h	\$50.00	_____
Full page	5"w X 7.5"h	\$100.00	_____
Well Wishes- TEXT ONLY- single line (Break a leg, Susie! Love, Mom & Dad)		\$10.00	_____
		<b>Total:</b>	<b>\$ _____</b>
<b>Please write well wishes here:</b>			
_____			
_____			

**Please select one:**

\_\_\_ I will create my ad. (For best results, digital images must be high resolution. See back for the size template. Playbill is printed in color

**OR**

\_\_\_ Bragi's will place an ad for me with the content I supply. High resolution, digital images only.

**A submission deadline:  
April 28, 2023**

Email to [colepay75@gmail.com](mailto:colepay75@gmail.com) or call Patty with any questions 312-623-9842

Ad purchased by : \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**CHECKS PAYABLE TO:  
TAFT FOUNDATION**  
( LITTLE MERMAID AD in MEMO)

Please mail or bring your payment to:  
Taft Foundation Drama Program:  
1605 S. Washington St. Lockport IL 60441

Taft Foundation is 501(c)(3) nonprofit organization [EIN 27-3081069](http://EIN27-3081069)

*Thank you for supporting Bragi's Players production of "Little Mermaid Jr."*

Please come out and see how your donation and ad made a difference!

Performances are held at Taft school's theatre in Lockport.

**June 1, 2, 3 at 7pm and June 4 at 3pm.**

# Playbill Ad Template

If creating your own ad, please email "playbill ready" high resolution images that are formatted to the correct dimensions of the ad you're purchasing. See below dimensions!

